

## The Alternative to Citrix and VMware

OVD Enterprise eliminates the complexity and lowers the costs associated with Citrix and VMware. It provides an integrated and straight-forward solution that is fast and easy to implement, simple to manage and offers a great user experience.

It provides secure access to business-critical Windows and Linux applications and desktops in private or public cloud, and delivers them to users on any device.

Best of all, OVD Enterprise has a Total Cost of Ownership (TCO) that is as little as 50% of the cost of Citrix and VMware.

## Why Choose OVD Enterprise?



**Integration**. OVD Enterprise offers an integrated set of features that lets any organization deliver cloud-based virtual workspaces and applications. There are no confusing versions to consider or hidden fees to manage. A secure enterprise gateway is included, so there is no need for a separate expensive product like Citrix Netscaler.



**Lowers Costs.** OVD's modern architecture uses less infrastructure and deploys on Linux, saving valuable third-party licensing fees and reducing your overall cost of ownership. There is no need for most Windows Server licenses or any Microsoft SQL Server licensing.



**Simplicity.** OVD deploys in hours, not days. As a result, you won't spend excessive amounts of time and resources to manage complicated deployments. It also integrates with today's leading data center standards, including hypervisors, network storage, and directory services, so you can leverage your existing investments.



**Easy to Use and Manage.** Inuvika created an easy solution for end-users to learn without lengthy training. IT Departments will also appreciate OVD's streamlined management. You will no longer have to use multiple management consoles that are confusing or offer several ways to perform the same task. Instead, Inuvika's Web-based management console provides single-pane-of-glass management for every aspect of OVD: Servers, applications, tenants, and users.



**A Great User Experience.** Inuvika's approach to advanced session and profile management translates into a fast and reliable user experience. As a result, log-in times are short, apps launch quickly, and fewer support calls are needed. Users can also choose how to access their apps, including on shared desktops, within a Web-based portal, or integrated onto the user's local desktop for the most natural user experience.



## Compare OVD Enterprise to Citrix and VMware

	Inuvika OVD Enterprise	Citrix Virtual Apps	VMware Horizon Apps
1	Seamless Windows and Linux Applications  Access Windows and Linux apps together at the same time within the same session and user interface.	Requires additional set-up.	Requires additional set-up. Linux apps launch separately from the Horizon client and do not operate seamlessly with Windows apps.
1	Fast and Easy App Publishing Automated application discovery and easy publishing of apps through the Web management console.	Requires additional manual configuration before apps can be published and assigned.	Requires additional manual configuration before apps can be published and assigned.
<b>/</b>	Fast Installation and Set-up Installs in hours or less, with no need for costly certified consultants.	Lengthy and complex. Often days or weeks.	Lengthy and complex. Often days or weeks.
<b>/</b>	Security and Remote Access Includes the Enterprise Secure Gateway to provide secure remote access with no hidden costs	Requires Citrix Netscaler at a high cost. Subject to additional fees for Citrix Gateway depending on deployment type.	<b>√</b>
<b>✓</b>	2FA Included Integrated Two-Factor Authentication	Not included. Requires expensive third-party solutions.	Not included. Requires expensive third-party solutions.
<b>√</b>	Multi-tenancy Multi-tenant ready. Share one instance of OVD across multiple domains while maintaining tenant privacy with a single click.	On-premises is very complex and requires duplication of resources.	On-premises is very complex and requires duplication of resources.
1	Easy Management  Manage servers, users, tenants and applications from a single Web-based console.	More complex. Requires up to 8 consoles to learn and navigate.	More complex. Requires multiple consoles to learn and navigate.
1	Great User Experience  Access apps together within a shared desktop, Web portal, or seamlessly integrated onto the local desktop including on Apple Mac's.	Launch apps separately within the Citrix client or deliver them within a shared desktop. Limited MacOS Integration	Launch apps separately within the Horizon client or deliver them within a shared desktop.
1	Web Client Access applications and shared desktops from any HTML5 Web browser.	Citrix client is recommended as the preferred access method.	✓
1	Cost-Effective  Deploys on Linux and works with any hypervisor and LDAP service; reduce third-party licensing costs.	On-premises components require an all-Microsoft Windows back end.	On-premises components require an all-Microsoft Windows back end and a VMware Hypervisor.
1	Licensing Model  Sold as a simple one, three or five year OPEX subscription plan based on concurrent users. Features are all-inclusive with no hidden fees.	Available in multiple editions, with varying features and costs and with additional add-ons required.	Available in multiple editions, with varying features and costs and with additional add-ons required.



To learn more about OVD Enterprise, or to request a free trial, visit https://www.inuvika.com/ovd/citrix-alternative/